

WELCOME TO THE WORLD OF
LIVING SPACES 3.0



Homebyme

EDITORIAL



Welcome to new generation living spaces. Those that have been made accessible to all through the “digital home mock-up” concept enabling users to design, furnish or take a tour of their home in 3D.

Welcome to the age of 3D and interactivity, which offers a realistic, accurate perspective on DIY home projects. No more stressful decisions – choosing is now hassle-free!

Feeling comfortable in your own home is key. Whether you live in an apartment or a house, whether you're a home owner or tenant, it's always important to kit out your home space according to your own taste, and to suit your everyday activities and lifestyle.

In modern times, living spaces are smaller than before, and this is compounded by lifestyle changes that require us to adapt. People are increasingly working from home, children are staying in their family homes for longer, and in some cases, older family members need to be cared for at home. The DIY trend has infiltrated many households, with increasing involvement in improving our own living spaces. Consequently, we are now looking for modular living spaces that keep pace with modern life and perform different functions throughout the day.

Homebyme strives to understand how each user envisions their living space and how they would like to continually improve it. Our aim is to bring individuals and professionals together around the same platform to facilitate interaction between them.

Welcome to the age of the living space 3.0, welcome to Homebyme, welcome to your own home.

Marc Pavageau, Vice-Chairman 3DVIA, Dassault Systèmes

INFOGRAPHICS

OCCUPANTS AND THEIR LIVING SPACES

HOMES, A NECESSARY INVESTMENT...

- 3** DIY projects per year, despite the economic crisis
- 10+** + 55% would like to stay in their homes for at least 10 years
- €** 47% are ready to invest in home improvements
- €** +2/3 to increase the value of their property

CONSUMERS WHO PURCHASE ONLINE AND ARE ACTIVE PARTICIPANTS IN THEIR OWN HOMES

90% of Europeans say that they would like to improve their home

27% of products purchased online are related to homes and décor

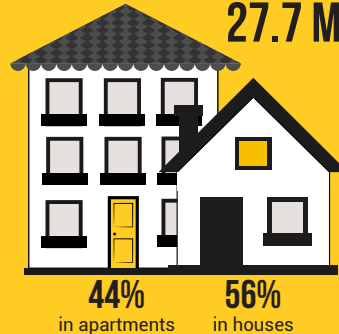
85% of 25/55 years old and 89% of those in the upper socio-professional category are online purchasers

77% of households have made purchases on the Internet

HOMES IN FRANCE

27.7 MILLION

households



INCREASINGLY MODULAR LIVING SPACES...

77% of people would like to make changes to their home



14% for welcoming new members of the family

12% for the arrival of a baby

22% are looking to create more space



47% of those surveyed have, or would like to have a home office

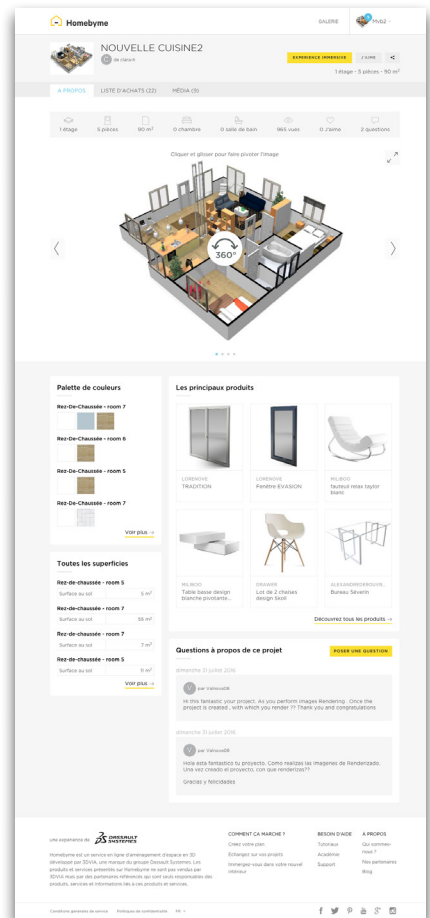
HOMEBYME – THE FIRST COMPREHENSIVE PLATFORM DEDICATED TO THE HOME AND CONNECTING INDIVIDUALS AND PROFESSIONALS

With Homebyme, the consumer becomes an active participant in the changes made to their living spaces. Planning DIY projects for their home and then carrying them out becomes a source of enjoyment.

As an online service dedicated to the home, Homebyme enables users to visualise their living spaces. Consumers create an online mock-up of this living space, virtually make decisions and subsequently make their envisioned changes, drawing on a catalogue of 20,000 products from partner brands and an interface facilitating communication with other platform users and home industry professionals.

As a true cornerstone conveying this concept, the aim is for this service to become the leading standard in terms of homes, facilitating communication between consumers and professionals.

Drawing on the 3DVIA apps by Dassault Systèmes, the platform facilitates discussions between the various industry players and consumers, enabling each one to visualise, personalise, design, manage and share their DIY home project.



A NEW IMMERSIVE, INTERACTIVE EXPERIENCE IN YOUR HOME.

Immerse yourself in the virtual world in order to visualise the real world: Homebyme has made it possible for everyone to access their home in a virtual world. There is no better way to support important decision-making than to see it come to life virtually. Homebyme offers the latest technologies to provide a fully immersive experience in one's home environment.

This immersion is achieved by means of virtual reality goggles in the shops of our partner brands, or by using some cardboard and a simple smartphone.



THE LEADING PLATFORM DESIGNED WITH BOTH INDIVIDUALS AND PROFESSIONALS IN MIND

INDIVIDUALS



A DIGITAL MOCK-UP OF THEIR LIVING SPACES

Individuals can create a digital replica of their home, enabling them to virtually plan their DIY projects and liaise with professionals to get advice, quotations and to fulfil these projects.

Emily and Frank have just purchased their first apartment, which needs significant renovation work. They used Homebyme to create a digital mock-up of their new apartment: *"the Homebyme platform enabled us to try out several different configurations before taking the plunge and making purchases. We were able to have discussions with family members and in particular check our plans, drawing on the advice of industry professionals."*

Free of charge for three 3D projects and three realistic renderings.
3D plan modelling service based on a scanned 2D plan.
Architect coaching: available during 2017



HOW DOES IT WORK?



DRAW

Homebyme enables everyone to easily design a plan of their home in 2D, incorporating dimensions and measurements. 2D plans can also be scanned, allowing Homebyme to create a 3D mock-up.



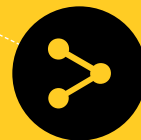
FURNISH

Browse the catalogue and incorporate generic pieces of furniture or those from partner brands in your project. The user will be able to adjust the size of the various elements, and choose their favourite brand, texture, materials and colours. Homebyme has created a catalogue of more than 20,000 leading products.



DECORATE

Choose the style and ambience to personalise the project by simulating seasonal light changes, for example.



SHARE

Highly realistic 3D renderings offering 360° views are available in order to share project progress. The user may then go on a virtual tour through the new living space to test out the choices they've made, and share them with the Homebyme community, family and friends and industry professionals.



CONTENT TO INSPIRE AND SHARE

- The user benefits from the advice of home industry professionals and the community as well as décor ideas to help them make the right choices in furnishing their living spaces and creating the interior they want.
- Users can find a wealth of tips and advice for their interior décor on the blog.

PROPERTY PROFESSIONALS



BOOST SALES

Estate agencies, property sites and property developers have started to incorporate 3D and 360° views into the portfolios of their properties for sale.

Homebyme offers a simple solution accessible to all, allowing estate agents to showcase properties for sale, making it easier to show and consequently sell them by offering realistic, immersive 3D plans incorporated within the property advertisements themselves.

"Accessing the digital mock-up of the apartment or house directly on our website has contributed towards greater commitment on the part of the purchaser as they are able to immediately visualise themselves in their future property. Homebyme's 3D plans enable sellers to present their property in the best possible light, and buyers to imagine themselves in their future home, right up to simulating potential layouts. They also help to cut down on selling times as they generate twice the number of incoming calls, helping to create a feeling of trust in the resulting interaction."

Arnaud Viallaneix
Head of Communications, Marketing & Digital Officer
FONCIA

The screenshot displays the FONCIA website interface for a property listing. At the top, there are navigation tabs for 'FAIRE SEULE', 'FAIRE AVEC UN AGENT', 'ACHETER', 'ESTIMER', 'INVESTIR', 'LOCATION', and 'MATERIAUX'. Below this is a search bar and a map showing the location of the property in Paris. The main content area features a 3D virtual tour of an apartment, with a price tag of 328,000 €. To the right of the 3D view, there are buttons for 'Appeler l'agence' and 'Écrire à l'agence'. Below the 3D view, there is a detailed description of the property, including its location (15th arrondissement, Rue du Buisson), and a table of characteristics such as number of rooms, floors, and area. At the bottom, there is a section for 'Biens similaires' (Similar properties) with three smaller listings.

HOME INDUSTRY PROFESSIONALS

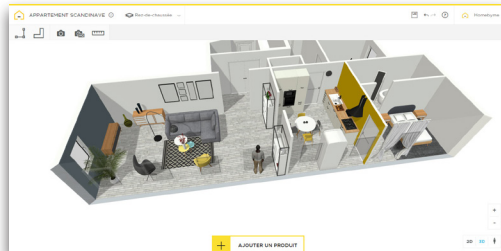
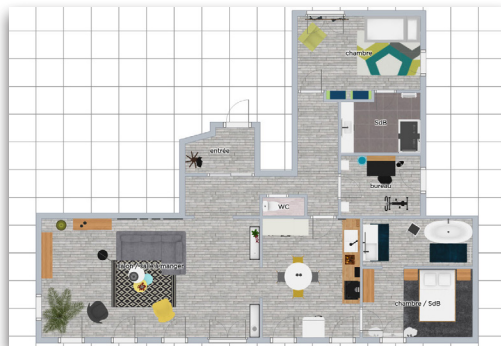


AN INTERFACE FACILITATING NETWORKING AND A TOOL TO ENHANCE VALUE

By drawing on 3D tools and creating 3D mock-ups from 2D plans, architects, craftsmen and intermediaries (building industry brokers, etc.) within the home industry enhance the quality of their work with Homebyme.

“There are many different services out there to help us draft documents and proposals in 3D, and that offer renderings that are increasingly realistic, but they are often very expensive and difficult to master. We also lacked a forum allowing members of the general public to become involved early on in the process, enabling them to put forward concrete enquiries. This has now been made possible by Homebyme. It offers simplicity and speed, and a result that allows us, and our clients, to quickly immerse ourselves in a three-dimensional view of their project.”

Didier Margueritte
Independent Interior Designer
Chairman of the European Federation of Interior Designers and Decorators



THE BRANDS

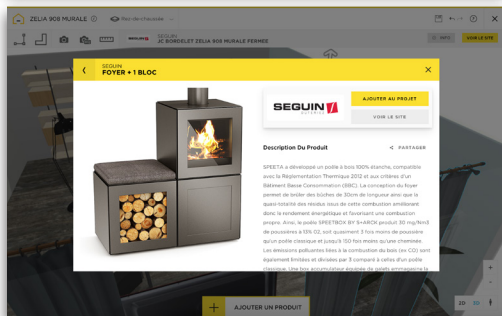
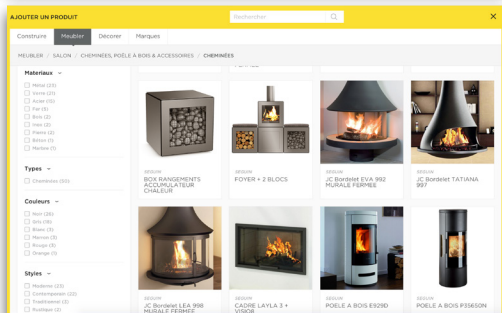
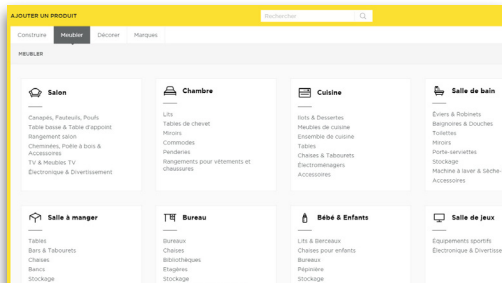


VISIBILITY AND AN INNOVATIVE BUYING EXPERIENCE

Homebyme offers brands the opportunity to list their products on the platform. It also prolongs the online and point-of-sale experience leading to innovative, fruitful brand experiences.

"For a long time we have been seeking a solution to enable potential clients to view the items they have their heart set on as they would appear inside their house or apartment. Virtual reality is a great tool supporting the client in their decision-making, and it is therefore also an effective sales tool for our distributors. We also wanted to work with Homebyme as we considered it the most comprehensive, user-friendly solution, and it already had many users."

Cédric Laurent
Managing Director
SEGUIN DUTERIEZ Group



AN INTERNATIONAL COMMUNITY

Since 2014, Homebyme has been used worldwide by a growing community that has already shared more than 2 million home plans and interior décor ideas with interior designers, kitchen fitters, builders, friends and family.

Homebyme offers support for everyone's projects, and it is PC, tablet and smartphone friendly. This enables users to move forward with their projects in all circumstances and from any location.

 Homebyme
Académie Galerie  Homebyme -

Galerie

Découvrez notre sélection de projets de la communauté Homebyme.


Mother's house


New york


Seaside project


House in green


Project before rent


To rent


Wood cabane


Home office


Little home


Home


Studio


My first flat


Pied-à-terre in nantes


Maison de campagne


Appartement scandinave


Red & black flat


To rent


Investment


Ground floor country house


Sweet holidays

Une expérience de 

Homebyme est un service en ligne d'aménagement d'espace en 3D développé par 3DWIN, une filiale du groupe Dassault Systèmes. Les produits et services présentés sur Homebyme ne sont pas vendus par 3DWIN mais par des partenaires référencés qui sont seuls responsables des produits, services et informations liés à ces produits et services.

COMMENT ÇA MARCHE ?

- Créez votre plan
- Echangez sur vos projets
- Immergez-vous dans votre nouvel intérieur

BESOIN D'AIDE

- Version d'essai
- Tutoriaux
- Support

À PROPOS

- Qui sommes-nous ?
- Nos partenaires
- Nos actualités

Conditions générales de service Politiques de confidentialité FR -



WWW.HOMEBYME.COM



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